

**US and China Intellectual Property Dialogue -
Latest Developments of Intellectual Property Law and Enforcement
Thursday, October 2, 2014**

8:00 – 8:50	Breakfast/Networking
8:50 – 9:00	Opening Remarks Xiaodong LI (李晓冬) , General Manager, Beijing East IP Ltd./Beijing East IP Law Firm Andrew Schwaab , Of Counsel, DLA Piper US LLP
9:00 – 9:15	Keynote - Weixing SHEN (申卫星) , Associate Dean, Tsinghua University School of Law
9:15 – 10:30	Panel 1 - China Patent Developments and Enforcement
	<ul style="list-style-type: none"> • Latest judicial developments and its impact to US companies • Latest patent law legislation developments • Enforcement of Standard Essential Patent (SEP) in China <p>Moderator Martin Shively, General Manager Corporate Standards Group, Microsoft</p> <p>Speakers Elaine T.L. Wu, Attorney, Office of Policy and International Affairs, the USPTO Xintian YIN (尹新天), Former Director General of the Legal Affair Department, the State Intellectual Property Office of China Guobin CUI (崔国斌), Professor, Tsinghua University School of Law</p>
10:30 – 10:45	Coffee Break/Networking
10:45 – 12:00	Panel 2 - Latest Trends of Patent Law and Corresponding Strategies for Foreign Applicants, Investors, and Companies
	<ul style="list-style-type: none"> • Latest trends of the IP tribunal of Chinese courts and strategies for foreign applicants • U.S. companies approach in adopting the latest Chinese patent law developments • European companies use of IP in China <p>Moderator Dragon WANG (王安武), Vice General Manager, Beijing East IP Ltd./Beijing East IP Law Firm</p> <p>Speakers Yongshun CHENG (程永顺), Former Deputy Chief Judge, the Beijing High Court IP Tribunal Andrew Schwaab, Of Counsel, DLA Piper US LLP Dr. Jacques MICHEL, Former Vice President, the EPO</p>
12:00 – 13:00	Luncheon/Networking
13:00 – 13:15	Keynote - John Cabeca , Director, the Silicon Valley USPTO

13:15 – 14:45

Panel 3 - Software Patents in China and US

- Latest practice of software patents in China
- Influence of China's Business Method Patents Review in US
- IP strategies in IT industries

Moderator

Brian Coleman, Partner, **Perkins Coie LLP**

Speakers

John Cabeca, Director, **the Silicon Valley USPTO**

Robin Feldman, Professor, **University of California, Hastings College of the Law**

Teddy Joe(周明溪), Senior Patent Counsel, **Zynga Inc.**

Dr. Lulin GAO (高卢麟), Chairman, **Beijing East IP Ltd./Beijing East IP Law Firm**

14:45 – 15:00

Coffee Break/Networking

15:00 – 16:15

Panel 4 - Latest Developments and Recommendations Regarding NPEs

- Patent NPE in China
- NPEs' qualification as a plaintiff
- NPEs' role in IP market

Moderator

Dr. Wei Wei, Partner, **Shore Chan DePumpo LLP**

Speakers

Michael Warnecke, Partner, **Perkins Coie LLP**

Kenie Ho, Partner, **Finnegan, Henderson, Farabow, Garrett & Dunner, LLP**

Howard Chen, Partner, **K&L Gates LLP**

16:15 – 16:30

Coffee Break/Networking

16:30 – 17:45

Panel 5 - Latest Developments of China Trademark Law and Enforcement

- New Chinese Trademark Law
- Enforcement against bad faith filing
- Duck King Trademark Retrial as China Courts 2013 Top 10 Innovative Case

Moderator

John Crittenden, Partner, **Cooley LLP**

Speakers

Doris Long, Professor, **the John Marshall Law School**

Zhongqiang CAO (曹中强), Former Deputy Commissioner, **the Chinese Trademark Office**

Jason WANG (汪正), Senior Partner, **Beijing East IP Ltd./Beijing East IP Law Firm**

17:45 – 18:00

Keynote - Bruce Lehman, Chairman and President, **IPI**

18:00 – 19:30

Closing Reception/Networking